DLF

Black-Eyed Susan

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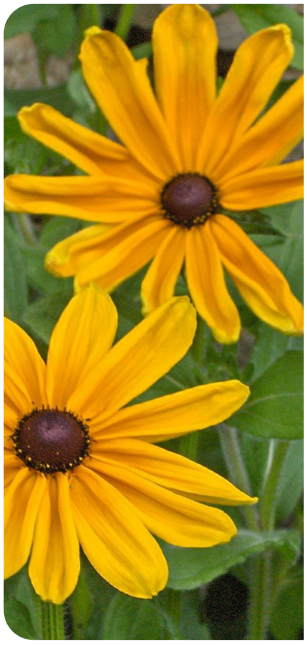
SEEDS & SCIENCE



Description

Black-Eyed Susan is a vibrant, hardy perennial wildflower known for its striking yellow petals and dark, cone-shaped centers. Native to North America, this popular wildflower blooms from mid-summer to fall, attracting pollinators such as bees and butterflies. Its bright, cheerful flowers make it a perfect addition to garden beds, meadows, or naturalized areas. Black-Eyed Susan thrives in a variety of soil types, from sandy to loamy, and performs well in full sun to partial shade. Once established, it is drought-tolerant and low-maintenance, making it an excellent choice for both novice and experienced gardeners.

This resilient flower is also prized for its ability to self-seed and spread, creating natural-looking, colorful drifts in landscapes. Black-Eyed Susan is often used in wildflower mixes, pollinator gardens, and erosion control plantings due to its strong root system and ability to stabilize soil.

Additional Specs

General Characteristics

Segment	Conservation Seed
Species	Black-Eyed Susan

Plant Characteristics

Soil Moisture	Medium Wet – Seasonally Saturated Soil , Medium – Moderately Moist Soil , Medium Dry – Well-Drained Soil , Dry – Excessively Drained Soil
Sun Exposure	Full Sun , Partial Shade
Bloom Period	Jun - Oct
Color	Yellow
Height	1-3'

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