

PRESS RELEASE



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Brazilian pitches are well prepared for the 2016 Olympic Games

Seed from DLF is returning to the sports surfaces of Brazil for the second time in two years.

Pitch preparations include venues hosting the women and men's football and rugby-seven tournament. August is Brazil's cool season, so turf preparations must overcome the grasses natural dormancy. The solution was to adopt the same grass technology used in 2014; overseeding with a special turf mixture developed through DLF plant-breeding research. The mixture, which has proven to be optimal for the Brazilian climate and geography, provides a perfect and uniform playing surface for all matches of the tournament. It includes the top-performing perennial ryegrass varieties and exclusive 4turf® technology.

"We are proud to offer our grass seed technology for this major sports event. Based on the excellent pitch performance at the 2014 World Cup in Brazil, we are confident that the pitch quality will fulfill the high expectations, says Søren Halbye, CCO in DLF Group."

DLF is working closely with the grass specialists and professional contractors responsible for the pitches in Brazil, who are experienced in optimizing the local sports pitches. The experiences from the previous World Cup tournament being of great benefit.

Turf technology improves with 4turf®

The global plant-breeding network of DLF is the driving force behind recent scientific advances within turf grass. The 4turf® technology is at the heart of those performance improvements. 4turf® is a tetraploid perennial ryegrass characterized by rapid establishment, high tolerance to disease, temperature and drought stress, a deeper root system, and a deep green colour. 4turf® gives groundsmen the characteristics they look for in a world-class sports pitch.

Canadian sports turf managers can benefit from the same 4Turf Tetraploid rye technology used in Brazil with the new [Futura Blue](#) and [Futura 3000](#). These mixtures are ideal for the autumn renovation of winter playing surfaces.